

# The ABAG Citizen Alliance Program...

is a way ABAG can help your organization put on its own programs; it is a way to obtain professional in-kind staff support for public meetings, conferences, workshops, and seminars on issues of regional significance. Or, your organization may need help with printing or graphics for issue papers, surveys, service directories, brochures or pamphlets.

The key word is help. We request that ABAG activity on a project be matched by at least an equal amount of citizen activity (e.g., collating and stuffing mailings, tabulating responses, generating mailing lists, addressing, research, etc.). We can't provide much money (a maximum of \$200 is available for a project), but we can offer professional staff support.

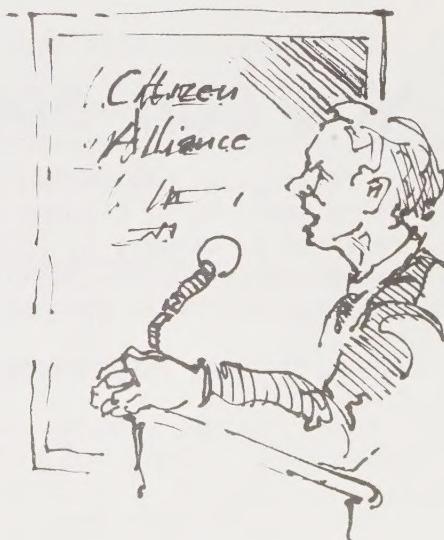
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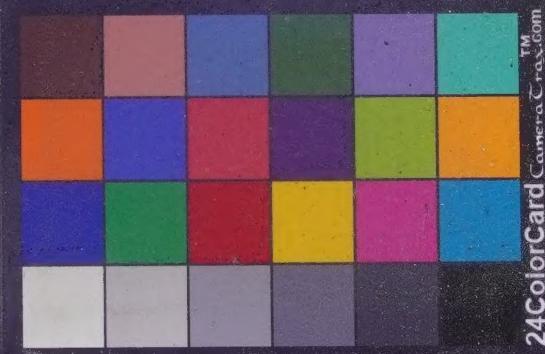
ABAG staff can also help with printing or graphics for issue papers, surveys, service directories, brochures or informational pamphlets, write and edit scripts and printed materials, assemble slides, or provide other technical communications assistance.

Some of the most recent projects co-sponsored by ABAG include a conference on creative recycling projects that divert some materials destined for land fills to educational, cultural and social service agencies for other uses; a conference on whether State-mandated open space elements of general plans are working to preserve open space lands; the printing of a compendium on innovative work places in the Bay Area; a seminar on housing problems that concentrated on solutions for housing for low- and moderate-income families; a conference focusing on implementation and financial arrangements of the Environmental Management Plan; partial funding to assist in the preparation of a film on air quality problems in the Bay Area; the publication of a report on the impact of regional planning on the Bay Area's minority communities; a water reclamation seminar; a conference designed to find the common ground between developers and environmentalists; and workshops to develop an action program for waste reduction, separation and recycling of waste components.

## You are eligible if...

yours is an established, non-government supported citizen organization (such as a service club, environmental organization, homeowners group, civic improvement association, youth group). Official boards that have a significant amount of support from public funds will not be considered.





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# YOU CAN BE HEARD!

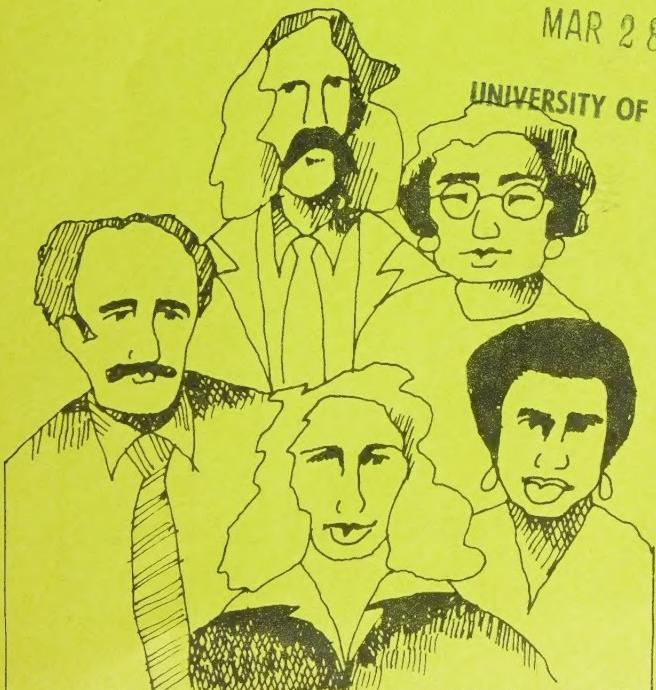
...and you can help  
others speak out too.

Reg. plan. -- Citi. part. -- CA --  
SF Bay area

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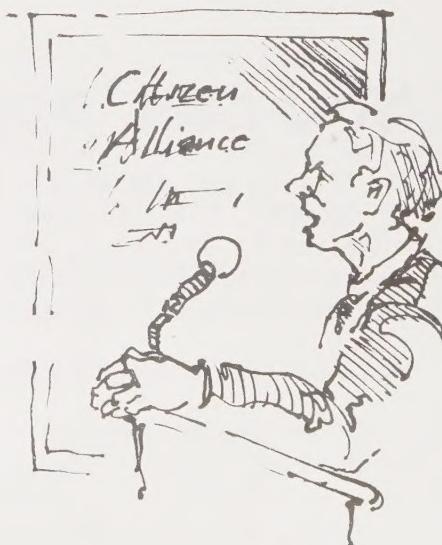
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# **ABAG co-sponsors projects...**

that help established citizen organizations--such as yours--educate and inform people.

Projects must be timely and relate to regional planning issues. (A list of ABAG's planning programs is found on Page 3.)

Projects directly related to ABAG's Environmental Management Program for water quality, air quality, and solid waste management are particularly encouraged.

Preference will be given to projects of regional concern--as distinct from essentially local or national issues.

Projects are sought which indicate that diverse viewpoints will be presented.

# **ABAG's Citizen Services Committee...**

reviews project applications every six months for ABAG co-sponsorship. The following are some of the questions the Committee will ask in making its selection:

- Is the subject matter important to Bay Area citizens?
- Does the subject matter relate to ABAG's Regional Planning Program?
- What is the educational benefit to the region's citizens?
- Does the project provide needed information to assess alternative solutions to regional problems?
- Will the project provide timely communication on current issues?
- Will the information gathered, and citizens' opinions, be conveyed to ABAG decision makers as a result of the effort?
- Will the project reach new regional constituencies not previously involved in ABAG citizen activities?
- Is the project unique, innovative or unusual?



## **You can apply...**

by filling out one of the application forms at the back of this booklet and mailing it to ABAG, Hotel Claremont, Berkeley, California 94705. All applications must be received by January 5, 1978. The Citizen Services Committee, headed by El Cerrito Mayor Richard Bartke, will review the applications on January 19 and select those projects ABAG will co-sponsor during the period January through June, 1978.

FOR ADDITIONAL INFORMATION, CALL ABAG AT (415) 841-9730.

# **ABAG's regional planning program...**

involves a variety of activities. Can your organization sponsor a project that will inform the public about these activities, or solicit citizens' comments, suggestions or responses? Projects need not be limited to the subjects listed below.

## ENVIRONMENTAL MANAGEMENT PROGRAM

The draft Environmental Management Plan will undergo extensive public review during the winter and spring and will consist of seven separate but coordinated major management plans: surface water runoff; municipal wastewater facilities, miscellaneous sources (such as septic tanks, vessels, and construction sites); industrial dischargers; water conservation, reuse and supply; air quality maintenance; and solid waste management. Included also will be an assessment of the environmental, social and economic impacts of the selected management plans, as well as recommendations for a continuing planning program. The document, when approved, will become a part of ABAG's Regional Plan.

## REGIONAL PLANNING PROGRAM

All past approved regional planning policies are being organized into an updated document, with policies grouped according to seven categories: Housing, Economic Development, Environmental Quality, Health, Transportation, Safety, and Recreation.

Amendments to be added to the Regional Plan this year are:

- ABAG's on-going Earthquake Preparedness Program (to the Safety Chapter) which includes (1) planning assistance to local governments in the use of earth sciences information to develop and implement seismic safety programs; (2) advocacy of important legislation at the Federal and State levels; and (3) review of local plans and projects related to earthquake safety.
- Regional Housing Plan, Phase II (to the Housing Chapter), which proposes four broad objectives: (1) to increase the housing supply in accord with the region's needs; (2) to maintain and improve existing housing so that it can better fill the region's needs; (3) to expand and conserve housing opportunities for lower income people; and (4) to eliminate all forms of arbitrary discrimination from the housing market.
- Regional Strategy for Equal Opportunity includes criteria which have been developed to insure equal opportunities for minority and low-income citizens to participate in regional decision making.

## SANTA CLARA VALLEY CORRIDOR EVALUATION

The Joint Policy Committee (JPC) of ABAG and the Metropolitan Transportation Commission (MTC) is developing regional policies for the Santa Clara Valley Corridor. The Corridor project is beginning its final phase of technical analysis. In early summer 1978, the JPC is scheduled to adopt policies with regard to spending public funds for transportation, sewer, and water projects.

## POPULATION PROJECTIONS

Projections of population, jobs and land uses to the year 2000 will be used in the Environmental Management Program and for transportation and other regional planning applications.

## EMERGENCY MEDICAL SERVICES

Public information programs on access to the emergency system, education for life support (cardio-pulmonary resuscitation), and education for special emergencies (drowning, choking, and mountain survival). Also developed is a resource list of Community Care Agencies for psychiatric, drug, alcohol, and rape emergencies.



Mail to: Association of Bay Area Governments  
Public Affairs Department  
Hotel Claremont  
Berkeley, CA 94705

APPLICATION FOR CO-SPONSORSHIP OF A PUBLIC FUNCTION

Name of Citizen Organization \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_  
Number and Street \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Area Code/Number \_\_\_\_\_

Name of Contact Person(s) \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_  
Number and Street \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Area Code/Number \_\_\_\_\_

What type of public function is being planned?

- Conference       Convention       Symposium  
 Workshop       Seminar       Class  
 Other (Please explain) \_\_\_\_\_

Title of Function: \_\_\_\_\_

Clientele: (Describe the type and size of audience and recipients who will benefit from this project.)  
\_\_\_\_\_  
\_\_\_\_\_

Will you need meeting announcements

Designed by ABAG \_\_\_\_\_

Printed by ABAG \_\_\_\_\_ Number to be printed \_\_\_\_\_

Does your organization have a non-profit bulk mailing permit? \_\_\_\_\_

For public functions, ABAG staff can help your organization find speakers, plan the content of meetings, locate proper facilities, supply special interest mailing lists, design announcement brochures and furnish graphics, write press releases and radio announcements, prepare written material or supply clerical support.



What kind of help will you need from ABAG? Please be specific about your requirements.

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What kind of help will your members provide?

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Type of facilities required:

Proposed Date: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ Is the date flexible? \_\_\_\_\_

Proposed location \_\_\_\_\_ Proposed time \_\_\_\_\_

What other organizations have been contacted for funding (e.g., college districts, foundations, private agencies)? \_\_\_\_\_

Will a registration fee be charged? \_\_\_\_\_ What will the fee be? \_\_\_\_\_

How will the results of the function be shared with ABAG elected officials and staff and the region? \_\_\_\_\_

What do you expect the results of the project will be? \_\_\_\_\_

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Is Direct Cost Assistance (maximum of \$200) requested? \_\_\_\_\_

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If necessary, please attach an additional page to answer any of the above questions, or to explain how you think your project relates to ABAG's programs and meets the decision criteria.

Mail to: Association of Bay Area Governments  
Public Affairs Department  
Hotel Claremont  
Berkeley, CA 94705

APPLICATION FOR ASSISTANCE WITH WRITTEN MATERIALS OR OTHER

## COMMUNICATIONS TOOLS

Name of Citizen Organization \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_  
Number and Street      City      Zip      Area Code/Number

Name of Contact Person(s) \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_  
Number and Street      City      Zip      Area Code/Number

What type of communications tools are being planned?

(Note: ABAG/Citizen Alliance funds are mainly in the form of in-kind staff assistance. Funds are not available for extensive production of other than one-color printed materials. ABAG staff presently does not have professional videotape equipment or film production capability.)

## Preparation of tape series      Television presentation

Preparation of slide presentation Radio presentation

Printed materials: Directory       Printed materials: Data/survey

Printed materials: Brochure       Printed materials: report/  
questionnaire

Posters (Size limit 11" x 17" on card stock if ABAG is to print.)

\_\_\_\_\_Other (Please explain) \_\_\_\_\_

Proposed number of copies \_\_\_\_\_ Approximate number of pages (sides) \_\_\_\_\_

Does your organization have a non-profit bulk mailing permit? \_\_\_\_\_

**Clientele:** (Describe the type and size of audience and recipients who will benefit from this project.)





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What kind of help will you need from ABAG? (Please refer to Page 1 for a description of the kind of help we are able to offer.) Please be specific about your requirements.

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What kind of help will your members provide? \_\_\_\_\_

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Schedule: Date for submission of initial draft \_\_\_\_\_

Date for submission of final copy \_\_\_\_\_

What other organizations have been contacted for funding (e.g., college districts, foundations, private agencies)? \_\_\_\_\_

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Will a fee be charged for the final product? \_\_\_\_\_ What will the fee be? \_\_\_\_\_

How will the results of the project be shared with ABAG elected officials, staff, and the region? \_\_\_\_\_

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What do you expect the results of the project will be? \_\_\_\_\_

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Is Direct Cost Assistance (maximum of \$200) requested? \_\_\_\_\_

If necessary, please attach an additional page to answer any of the above questions, or to explain how you think your project relates to ABAG's programs and meets the decision criteria.